



FOR IMMEDIATE RELEASE

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Trade Mark Interiors, Inc. helps Sarasota homeowners increase the value of their homes

Sarasota, FL, January 25, 2011 - Trade Mark Interiors, Inc., a full service interior design firm specializing in luxury homes, offers Interior Value Assessments (IVAs), helping high-end homeowners increase the value of their homes. Trade Mark Interiors is the only Southwest Florida firm offering the IVA assessment which include a complimentary, one-hour, on-site consultation. Using a 10-point checklist, Tracee advises homeowners on upgrading their interiors, resulting in an increased home value.

Tracee M. Bomberger, ASID, interior designer and owner of Trade Mark Interiors, has 15 years of experience nationwide. In addition to her design expertise, Tracee has also worked as a real estate agent, allowing her additional insight into how certain interior improvements drastically affect a homes' value. "People are concerned about the value of their homes. The IVA program was developed to answer those concerns. The Trade Mark 10-point checklist helps homeowners stay competitive by meeting current standards," Tracee says.

As a leading full service interior design firm, Trade Mark Interiors provides services to luxury homes in the Sarasota and surrounding areas. Tracee M. Bomberger is the only designer in Southwest Florida offering complimentary Interior Value Assessments (IVAs) to homeowners, resulting in increased home values.

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For a complimentary Interior Value Assessment or for more information, visit trademarkinteriors.com or contact Tracee M. Bomberger at 941.228.6574 or via email: tmb@TradeMarkInteriorDesign.com

About Tracee M. Bomberger

Tracee M. Bomberger, ASID, one of Southwest Florida's most prominent interior designers, provides services to luxury homeowners throughout the Sarasota area. Trade Mark Interiors is the only Southwest Florida firm that offers Interior Value Assessments (IVAs), helping residents to gain and maintain the highest value of their home. Tracee is a professional member of the American Society of Interior Designers and she is the region's only interior designer who serves as a consultant to a nationally franchised painting company, an outdoor living firm, and Benjamin Moore's Color Advisory Board. Florida license #ID5829.

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