



FOR IMMEDIATE RELEASE

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Trade Mark Interiors, Inc. Launches New Website

Sarasota, FL, December \_\_\_ 2010 — Trade Mark Interiors, Inc., a full service interior design firm specializing in luxury homes, has launched its new website at [www.TradeMarkInteriorDesign.com](http://www.TradeMarkInteriorDesign.com). Trade Mark Interiors provides complete interior design services to high-end homeowners throughout the Sarasota area. Tracee M. Bomberger, ASID and owner has 15 years of experience nationwide. Trade Mark Interiors is the only Southwest Florida firm offering a complimentary, one-hour, on-site consultation known as Interior Value Assessments (IVAs). Using a 10-point checklist, Tracee advises homeowners on upgrading their homes' interior, resulting in an increased home value. The new website includes details on registering for a complimentary consultation, expert tips on enhancing your homes net worth, as well as a photo gallery of projects.

“The time I spent working simultaneously as both a designer and a real estate agent, allowed me to gain great insight into how certain interior improvements drastically affect your homes' value” says Tracee. IVAs are beneficial to Sarasota homeowners, especially in a time when Sarasota home values have decreased more than eight percent over the past year, according to Zillow.com, an online real estate information clearinghouse.

As a leading full service interior design firm, Trade Mark Interiors provides services to luxury homes in the Sarasota and surrounding areas.

**-more-**



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## **Trade Mark Interiors Site Launch (page 2)**

For more information or for an Interior Value Assessment, contact Tracee M. Bomberger at 941.228.6574 or [tmb@TradeMarkInteriorDesign.com](mailto:tmb@TradeMarkInteriorDesign.com)

### **About Tracee M. Bomberger**

Tracee M. Bomberger, ASID, one of Southwest Florida's most prominent interior designers, provides services to luxury homeowners throughout the Sarasota area. Trade Mark Interiors is the only Southwest Florida firm that offers Interior Value Assessments (IVAs), helping residents to gain and maintain the highest value of their home. Tracee is a professional member of the American Society of Interior Designers and she is the region's only interior designer who serves as a consultant to a nationally franchised painting company, an outdoor living firm, and Benjamin Moore's Color Advisory Board.

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