

A woman with long brown hair, wearing a white button-down shirt and blue jeans, is sitting on a dark wood bar stool. She is smiling and holding a small white dog. In the foreground, a light-colored dog is lying on the floor. The background shows a modern kitchen with a bar, stools, and large windows.

TMI

TRADE MARK INTERIORS

MEDIA KIT

FROM PLANS TO PILLOWS ®



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TRADE MARK INTERIORS

Tracee Murphy, a distinguished luxury interior designer, combines her extensive background in interior design and psychology to create spaces that not only embody exquisite aesthetics but also promote well-being. Her expertise in topics such as "Colors of Psychology" and "Vendor Relationships" makes her a compelling choice for a speaking opportunity, where she can share insights on how to design for both the mind and the soul, as well as offer valuable guidance on forging successful partnerships in the luxury interior design industry.

AS SEEN IN



SIGNATURE TOPICS

- ✓ Psychology of Color V D R
- ✓ Vendor Relationships D
- ✓ Realtor Relationships D
- ✓ How to Sell Luxury V D R
- ✓ Creating and Growing Builder Relationships D R

V - Vendors D - Designers R - Realtors

LET'S WORK TOGETHER!

CEU Classes - IDCEC Approved
Trade Shows
Speaking Engagements
Lunch and Learns
Panel Discussions

✉ tm@trademarkinteriordesign.com

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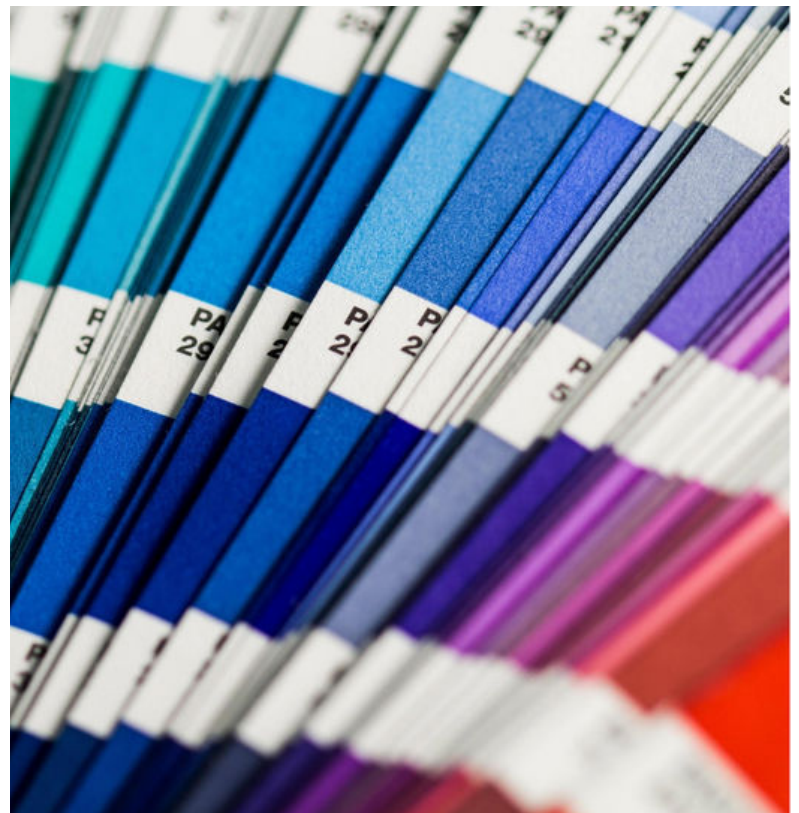
Psychology of Color

CEU COURSE - IDCEC APPROVED

Thanks to degrees in Interior Design and Psychology, Tracee understands how interior spaces can impact your moods and the way you live. She is particularly skilled at listening to her client's needs to develop spaces that meet and exceed expectations. From managing multiple perspectives on a project to staying abreast of the latest codes, Tracee thrives on reflecting "Your Style of Living."

What We Will Cover

1. What is color psychology and how color impacts human behavior, mood, & emotions
2. The in-depth Color Emotion Guide
3. Different colors for different rooms
4. How to use color psychology in your business

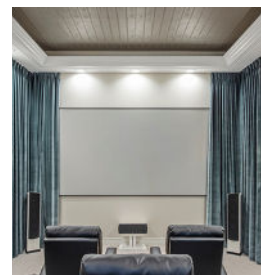
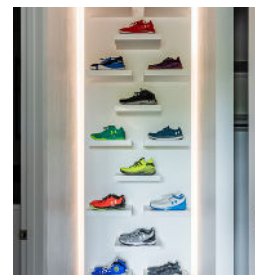
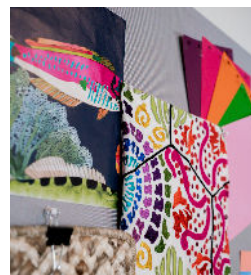


CREDITS GIVEN

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ATTENDEES

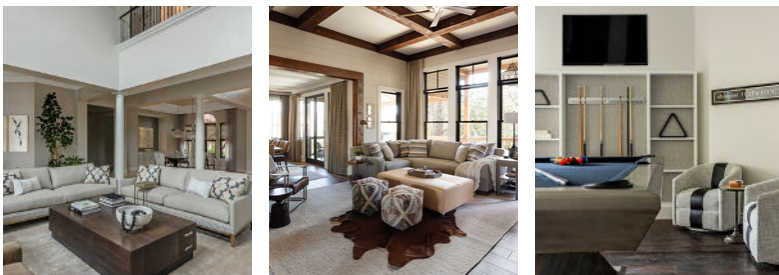
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The Psychology of Selling Luxury

CEU COURSE - IDCEC APPROVED

New construction interior design can be a challenging undertaking. The luxury construction market is a special niche and I'm going to break this process down for you! Learn the secrets to working with the multi-million+ market.



What We Will Cover

1. Secrets to attracting the luxury client
2. The Psychology of selling luxury
3. Processes & Communication
4. Successful installations and relationship nurturing

CREDITS GIVEN

200

ATTENDEES

4K

LET'S GET STARTED

To get started with a collaboration,
reach out to:
admin@trademarkinteriordesign.com

Please allow 2-3 business days for a response.

We are excited to work together to support
your brand and products!

KEEP IN TOUCH..

We appreciate your time spent discovering
Trade Mark Interiors.

Our mutual aspiration is to assist individuals
in crafting spaces that resonate with their
unique essence – spaces where we create

Your Style of Living